

Summer Camp Discount Information Enclosed

Charles Ross 5216 E 109th Pl Tulsa, OK 74137-7279

Dear Charles,

The passage from a Cub Scout Pack into a Boy Scout Troop can be an exciting time in the life of a young man. It is important that Scout leaders do everything we can to make each Scout successful. A key part of this is getting each Scout to summer camp his first year. To help encourage this Hale Scout Reservation has developed a special promotion for brand new Scouts. The promotion is if they attend Hale Scout Reservation their first year, a Scout will receive \$50 off their registration fee (normally \$240). Here is how it works.

A Special Invitation postcard was sent to a list of youth that are in 5th Grade and were registered as Webelos at the end of 2013. This group, while Webelos at the end of last year will be old enough to attend Hale Scout Reservation this summer (2014). In the invitation they were told a little about what to expect at camp and directed to www.halescoutreservation.org to view the promotional video.

The card may have been sent to some boys that did not recharter or have not yet crossed over into a troop. Hopefully the invitation will encourage boys that have been dropped from units to register for Boy Scouts. It should also encourage boys and families that are unsure about attending camp because of cost to sign up.

The card let them know how to find a troop in their area by visiting <u>www.beascout.org</u>. Beascout.org is an online tool developed by the Boy Scouts of America to help interested families locate Scout units in their area.

Some boys may qualify for this promotion that did not receive a card. Announcements should be made at troop meetings, committee/parents meetings, and special effort is taken to let new families know about this offer. While the postcard targeted Webelos Scouts; ANY new Scout can take advantage of this offer. So if your troop recruits a 15 year old that has never been a Boy Scout before then he would be eligible for this promotion.

To get signed up the unit's camp coordinator will need to contact Morgan at the Scout Service Center (918-743-6125). Morgan will need to know the names of Scouts that are taking advantage of this promotion so that their eligibility can be verified. Scouts need to be registered as Boy Scouts to attend and this offer is only extended to members of the Indian Nations Council. A final verification will be done at camp to make sure that the new Scouts are in attendance. Please let me know if you have any questions.

See you at camp!

David M. Counts | Camp Director

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Hale Scout Reservation

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